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Faculty Publications (Articles)

Sl No	Name	Department	Title	Publisher Details	ISBN/ISSN Number	Year	Month
1.	Sreelakshmi K P	English	Education ennobles and liberates :A reading on Baby Kamble's "The Prisons we Broke"	IJCIRAS	ISSN(online):2581-5334	2019	April
2.	Riafrancis	Commerce	Recent Trends and development in marketing.	IOSR International Journal	2278-487X	2019	January
3.	Dr.Prakash.C	Commerce	The Impact of Pilgrimage Tourism in the Economic Development of Ramapuram Panchayath	Journal of Hospitality and Tourism Management (Mantech Publishers)	ISSN 1578- 1715	2018	December
4.	Ria francis	Commerce	Effect of advertising on product success.	JETIR International Open Access Journal. Impact Factor- 5.87	2349-5162	2018	December

5.	Binto Kurian	Management.	An Emprical Study on Workers Participation in Mnagement.	International Journal of Business and Administration Research Review.	ISSN No: 2348-0653	2018	October- December
6.	Dhanya Mohanan	Economics	Common man - A victim of external shock of corruption	Pesquisa international research journal fromWestern Ghats Vol3 Issue2	ISSN-2455- 0736 (print) ISSN - 2456- 4052(online	2018	May
7.	Dr.Prakash.C	Commerce	Customer Awareness and Usage of E-Banking-With Special Reference to SBI Kanjirappally Branch"	International journal of research in commerce, it & management	ISSN 2231 - 5756	2018	April
8.	Ria francis	Commerce	Gendered Subalternity in Mahasweta Devi's " Dolouti the Bountiful".	UGC approved online, peer reviewed, refereed quarterly journal "Bodhi"	E-ISSN 2456-5571	2018	March
9.	Donamol Thomas	Computer Science	Data Mining and Big Data Analytics	International Journal of Research in Engineering, Science and Management	2581-5792	2018	March
10.	Anitha Mol CS	Malayalam	Bharatheeyatha gothrayanathil	MES college Nedumkandam	ISSN 0976- 2523	2018	March
11.	Dr.Prakash.C	Commerce	"Marketing Strategies of Dairy Co-operative Societies in Kerala"-	International Journal of Research in Computer Application and Management	ISSN 2231- 1009	2018	February
12.	Dr.Prakash.C	Commerce	"Role of MSME in Industrial estate with special	International Journal of Research in	ISSN 2231- 4245		February-

			reference to Kollakadavu	Commerce,		2018	
			Industrial Estate"	Economics and Management			
13.	Anitta Thomas	Commerce	An overview of modern Banking Technologies			2018	Feburary
14.	Sona Sebastian	Management	Occupational stress; challenges and remedies	International journal for advanced research	23205407	2018	February
15.	Sona Sebastian	Management	Customer relationship mangement & marketing			2018	February
16.	Dr. Prakash.C	Commerce	"Performance of MGNREGS in Kerala	International Journal of Research in Commerce IT and Management,	ISSN 2231- 5756,	2018	January
17.	Emilda K Joseph	Tourism	Community based waste management Backwater tourism as a case example	Christ University ATNA	0975-3281	2017	December
18.	Emilda K Joseph	Tourism	Environmental sustainability and tourism activities in backwaters of kerala	GIAP Journals	2395-7654,	2016	Novemeber
19.	Dr. Prakash.C	Commerce	"Poverty Alleviation and Development through Entrepreneurship"	A IUP Publication, A division of the ICFAI Society	ISSN0973- 2659	2016	June
20.	Dr. Prakash.C	Commerce	"Kissan credit cards Schemes and Farmers Awareness"	International Journal of Research in Commerce IT and Management	ISSN 2231- 5756	2016	May
21.	Sreelakshmi K P	English	Diasporic Female Identity in "Interpreter of maladies"	Lux Montis (peer reviewed bi-annual research journal)	ISSN 2321- 8053	2016	January- July

22.
