



# CHRIST COLLEGE

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### Faculty Publications (Articles)

Sl No	Name	Department	Title	Publisher Details	ISBN/ISSN Number	Year	Month
1.	Chippy Francis	Department of Commerce	Performance evaluation of selected mutual funds with reference to hedge equities, Cochin Kerala.	Sambodhi journal (UGC approved)	ISSN No:2249 6661	2020	December
2.	Anju Paul	Commerce	Performance Evaluation of Selected Mutual Funds with Reference to Hedge Equities Cochin , Kerala	Sambodhi , UGC Care Approved Journal	ISSN : 2249 - 6661	2020	December
3.	Thushara T.K	Department of Commerce	Role of payment banks in financial inclusion	JETIR	2349-5162	2020	December
4.	DEVASIA P V	HINDI	Bcom T&T Guide Second Semester	Chandhini Publications Angamali	KL/Idk 02/20.	2020	December
5.	Mrs.Anitta Thomas	Commerce	Customs Law in India	JETIR ( Journal of Emerging Technologies and Innovative Research)	2349_5162	2020	December
6.	Ms. Ria Francis	Commerce	Customs Law in India	JETIR	2349_5162	2020	December

7.	Mrs. Jyothish Abraham	BCA	Approaches of machine learning	Journal of emerging technologies and innovative research	2349-5162	2020	December
8.	Aparnamol C D	Computer Applications	Approaches to Machine Learning	JETIR	2349-5162	2020	December
9.	Emilda K Joseph	Commerce	SUSTAINABLE TOURISM DEVELOPMENT IN THE BACKWATERS OF SOUTH KERALA, INDIA: THE LOCAL GOVERNMENT PERSPECTIVE	GeoJournal of Tourism and Geosites	ISSN 2065-1198, E-ISSN 2065-0817	2020	December
10.	TINTU GEORGE	Department of Economics	Relevance of Gandhian Thoughts in the Present Politics	Journal of Emerging Technologies and Innovative Research	ISSN:2349-5162	2020	November
11.	Davis Joseph	Commerce	A study on skill development training and self employment schemes instigated by the scheduled tribes development department of Kerala	PalArch's Journal of Archaeology of Egypt / Egyptology, 17(6), 2683 - 2691	1567-214X	2020	November
12.	Davis Joseph	Commerce	A critical study on tribal education with special reference to inclusive and quality education schemes instigated by the Government of Kerala	Kala Sarovar. UGC Care listed journal	0975-4520	2020	November
13.	Reshmi Jose	Management	A study on employability skills among graduates with special reference to Idukki district	International journal research and analytical review ( IJRAR)	ISSN -2348-1269	2020	October
14.	Binu George	Computer Science	POISSON COUNT MODELS	IRJMETS	2582-5208	2020	September
15.	Sasikala E.S	Computer Science	Poisson Count Model	IRJMETS	ISSN - 2582- 5208	2020	September

16.	Sasikala E.S	Computer Science	Poisson Count Model	IRJMETS	ISSN - 2582 - 5208	2020	September
17.	Chippy Francis	Department of Commerce	A comparative analysis of entrepreneurial platforms instituted by Government of Kerala,A case study on KSUM	Studies in Indian place names (UGC care listed journal)	ISSN No: 2394-3114	2020	June
18.	Anju Paul	Commerce	A Comparative Analysis of Entrepreneurial Platforms Instituted by the Government of Kerala , A Case Study on KSUM	Studies in Indian Place Names , UGC care listed Journal	ISSN : 2394 - 3114	2020	June
19.	Dhanya Mohanan	Economics	Climate change: A beacon to domestic famine	Juni khyat - (UGC Care Group I Listed Journal) Vol-10 Issue-5 No.	ISSN: 2278-4632	2020	May
20.	Dhanya Mohanan	Economics	Climate change: A beacon to domestic famine	Juni khyat - (UGC Care Group I Listed Journal) Vol-10 Issue-5 No.	ISSN: 2278-4632	2020	May
21.	Ann Mary Augustine	Economics	Problems of Pepper Cultivation - A study Based on Idukki District	IJCRT	2320-2882	2020	May
22.	Ms Minna Sabu	English	Denial of Female Subjectivity in K.R. Meera's Meerayude Novellakal	International Journal of Creative and Innovative Research in All Studies(IJCIRAS)	ISSN (Online)	2020	March
23.	Ms Chippy Francis	Commerce	Contemporary practices towards business excellence	International Journal for Science Research and Development (IJSRD)	ISSN (Online) 2455-2631	2020	March
24.	Ms Aengela Maria Roy	Management	Demographic Dividend: A Forecast to Development	International Journal for Science Research and Development (IJSRD)	ISSN (Online) 2455-2631	2020	March
25.	Mr.Bibinmon Varghese	History	Demographic Dividend: A Forecast to Development	International Journal for Science Research and Development (IJSRD)	ISSN (Online) 2455-2631	2020	March

26.	Mr.Binto Kurian	Management	Demographic Dividend: A Forecast to Development	International Journal for Science Research and Development (IJS DR)	ISSN (Online) 2455-2631	2020	March
27.	Mr.Akhil P Varghese	Economics	Demographic Dividend: A Forecast to Development	International Journal for Science Research and Development (IJS DR)	ISSN (Online) 2455-2631	2020	March
28.	Ms Anitta Thomas	Commerce	Goods and Service Tax – An overview	Journal of Emerging Technologies and Innovative Reaserch	ISSN: (2349-5162)	2020	March
29.	Mr.Davis Joseph	Commerce	Contemprorary practices towards business excellence	International Journal for Science Research and Development (IJS DR)	ISSN (Online) 2455-2631	2020	March
30.	Mrs. Emilda K Joseph	Tourism	A sustainable approach to community based wastemanagement in the backwaers of South Kerala	Journal of Tourism: An international Journal in Travel and Tourism	ISSN:09727310	2020	March
31.	Ms Liya Mathew	Computer Application	Evolution of Captchas : Deep-Captcha	International Journal of Research in Engineering,Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February
32.	Ms Donamol Thomas	Computer Application	Evolution of Captchas : Deep-Captcha	International Journal of Research in Engineering,Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February
33.	Ms Mildin Shiji	Computer Application	Evolution of Captchas : Deep-Captcha	International Journal of Research in Engineering,Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February
34.	Ms Liya Mathew	Computer Application	GPS Place Reminder with Pattern Recognition and Accident Detection	International Journal of Research in Engineering,Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February

35.	Ms Sasikala E S	Mathematics	A Study on Theoretical Distributions	International Journal of Research in Engineering, Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February
36.	Ms Binu George	Statistics	A Study on Theoretical Distributions	International Journal of Research in Engineering, Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	February
37.	Ms Sona Sebastian	Management	Employee enlightenment: An emerging Paradigm	International journal of research in engineering, science and management	ISSN (Online) 2581-5792	2020	February
38.	Ms Ria francis	Commerce	Different Pricing Tactics	International Journal of Science & Engineering Development Research (IJS DR)	ISSN (Online) 2455-2631	2020	February
39.	Mr.Thomson Mathew	Commerce	Impact of Advertisement in the purchasing decision of samsung products	International Journal of Multidisciplinary Research and Development	ISSN 2349-4182	2020	February
40.	Ms.Suryamol P T	English	Subsistence of Space and Gender in Alice Munro's "Boys and Girls"	International Journal Of Creative and Innovative Research In All Studies( IJCIRAS)	ISSN (Online) 2581-5334	2020	February
41.	Mr.Boban T Augustine	Commerce	Impact of Advertisement in the purchasing decision of samsung products	International Journal of Multidisciplinary Research and Development	ISSN 2349-4182	2020	February
42.	Dr. Prakash.C	Commerce	Effectiveness of Digital Banking	International Journal of Research and Analytical Reviews	E-ISSN 2348-1269	2020	February
43.	Mr.Thomson Mathew	Commerce	Effectiveness of Digital Banking	International Journal of Research and Analytical	E-ISSN 2348-1269	2020	February

44.	Dr. Prakash.C	Commerce	Impact of Advertisement in the purchasing decision of samsung products	International Journal of Multidisciplinary Research and Development	ISSN 2349-4182	2020	February
45.	Mr.Boban T Augustine	Commerce	Effectiveness of Online Advertisemnt for Cosmetic Products	International Journal of Research and Analytical Review	ISSN 2348-1269	2020	January
46.	Ms. Reshmi Jose	Management	Impact of IPR in Indian Agricultural sector	International Journal of Research in Engineering,Science and Management(IJRESM)	ISSN (Online) 2581-5792	2020	January
47.	Ms.Sreelakshmi K P	English	Education ennobles and liberates :A reading on Baby Kamble's "The Prisons we Broke"	IJCIRAS	ISSN(online):2581-5334	2019	April
48.	Ms Ria Francis	Commerce	Recent Trends and development in marketing.	IOSR International Journal	2278-487X	2019	January
49.	Dr.Prakash.C & Mr. Boban T. Augustine	Commerce	The Impact of Pilgrimage Tourism in the Economic Development of Ramapuram Panchayath	Journal of Hospitality and Tourism Management (Mantech Publishers)	ISSN 1578-1715	2018	December
50.	Ms Ria francis	Commerce	Effect of advertising on product success.	JETIR International Open Access Journal. Impact Factor-5.87	2349-5162	2018	December
51.	Mr. Binto Kurian	Management.	An Emprical Study on Workers Participation in Mnagement.	International Journal of Business and Administartion Research Review.	ISSN No: 2348-0653	2018	December
52.	Ms Dhanya Mohanan	Economics	Common man - A victim of external shock of corruption	Pesquisa international research journal from Western Ghats Vol3 Issue2	ISSN-2455-0736 (print) ISSN - 2456-4052(online)	2018	May

53.	Dr.Prakash.C & Mr. Boban T. Augustine	Commerce	Customer Awareness and Usage of E-Banking-With Special Reference to SBI Kanjirappally Branch"	International journal of research in commerce, it & management	ISSN 2231 – 5756	2018	April
54.	Ms Ria francis	Commerce	Gendered Subalternity in Mahasweta Devi's " Dolouti the Bountiful".	UGC approved online, peer reviewed, refereed quarterly journal "Bodhi "	E-ISSN 2456-5571	2018	March
55.	Ms Donamol Thomas	Computer Application	Data Mining and Big Data Analytics	International Journal of Research in Engineering, Science and Management	2581-5792	2018	March
56.	Ms Anitha Mol CS	Malayalam	Bharatheeyatha gothrayanathil	MES college Nedumkandam	ISSN 0976-2523	2018	March
57.	Dr.Prakash.C	Commerce	“Role of MSME in Industrial estate with special reference to Kollakadavu Industrial Estate”	International Journal of Research in Commerce, Economics and Management	ISSN 2231-4245	2018	February
58.	Dr.Prakash.C	Commerce	“Marketing Strategies of Dairy Co-operative Societies in Kerala”-	International Journal of Research in Computer Application and Management	ISSN 2231-1009	2018	February
59.	Ms Anitta Thomas	Commerce	An overview of modern Banking Technologies			2018	Feburary
60.	Ms Sona Sebastian	Management	Occupational stress;challenges and remedies	International journal for advanced research	23205407	2018	February
61.	Ms Sona Sebastian	Management	Customer relationship mangement & marketing			2018	February
62.	Dr. Prakash.C	Commerce	“Performance of MGNREGS in Kerala	International Journal of Research in Commerce IT and Management,	ISSN 2231-5756,	2018	January

63.	Ms Emilda K Joseph	Tourism	Community based waste management Backwater tourism as a case example	Christ University ATNA	0975-3281	2017	December
64.	Ms Emilda K Joseph	Tourism	Environmental sustainability and tourism activities in backwaters of kerala	GIAP Journals	2395-7654,	2016	Novemeber
65.	Dr. Prakash.C	Commerce	“Poverty Alleviation and Development through Entrepreneurship”	A IUP Publication, A division of the ICFAI Society	ISSN0973-2659	2016	June
66.	Dr. Prakash.C	Commerce	“Kissan credit cards Schemes and Farmers Awareness”	International Journal of Research in Commerce IT and Management	ISSN 2231-5756	2016	May
67.	Ms Sreelakshmi K P	English	Diasporic Female Identity in "Interpreter of maladies "	Lux Montis (peer reviewed bi-annual research journal)	ISSN 2321-8053	2016	January-July
68.	Ms Sreelakshmi K P	English	Fusing Gender and culture : An Analysis of Bama's Sangati	Baselius Researcher( A journal of interdisciplinary studies and research )	ISSN 0975-8658	2016	January-June